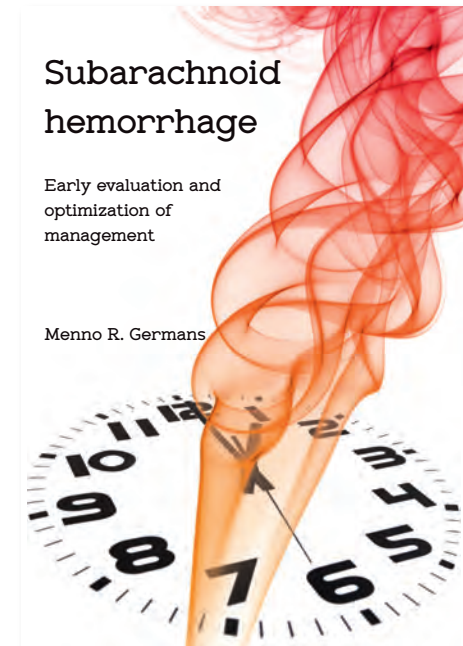
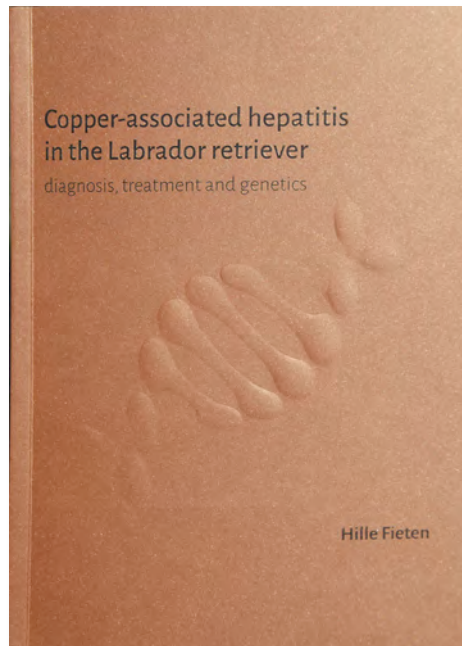


Your thesis in good hands!



Your thesis in good hands!



Ferdinand van Nispen tot Pannerden

- | | |
|-------------------------------|--------------------------------|
| 1. Introductie | 5. Opmaak omslag en binnenwerk |
| 2. Planning, offerte aanvraag | 6. Digitale publicaties |
| 3. Opmaak in Word, grafieken | 7. Q & A |
| 4. Specials | |

We take care of it

Your thesis in good hands!



- Jarenlange ervaring in opmaak (proefschrift)boeken
- Gezamenlijk overleg (ook bereikbaar 's-avonds en op zaterdag)
- Typografie (lettertype, regelafstand) erg belangrijk
- Personal touch
- Opmaak tabellen en grafieken
- Afbeeldingen plaatsen
- Training/coaching zelf opmaken in Indesign
- Bladerbare PDF, E-pub

Thesis / proefschrift: opmaak en publicatie PhD Thesis: Design and publication

Your Thesis in good hands, I'll take care of it!

Professionele vormgeving; advies tav drukwerk, bewerken van afbeeldingen, speciale effecten omslag/cover

- Lay-out; vormgeving cover en binnenwerk; persoonlijke opmaak van titel/pagina's
- Hulp bij het plaatsen van tabellen en grafieken
- Voorlichting opmaak en drukken van uw proefschrift (incl keuzes voor de diverse opties zoals spotvernis, praeg etc.
- Op aanvraag (gratis) voorlichting voor groepen (vanaf 5 personen)
- Training hoe uw proefschrift zelf op te maken in Indesign
- Uitleg over het proces van het aanvragen van een offerte (inclusief ISBN aanvraag)
- Hoe levert u bestanden goed aan; hoe maakt u een drukklare PDF; of ik doe dit voor u
- Contacten met drukkerij

Professional design; advice in printing; adjusting/editing pictures; special effects cover

- Lay-out; design cover and interior; personal touch title page
- Help with placing tables and graphs
- Information about the design and printing of your dissertation (including choices for the various options such as spot varnish, praeg etc
- On request (free of charge) information for groups (from 5 persons)
- Training how to design your thesis in Indesign
- Explanation of the process of applying for a quotation (including ISBN request)
- How to supply files to the printer; how to make a print-ready PDF; or I'll do this for you
- Contacts with printing company

Samples PhD Thesis

Malou Herman
Specialist training at the Maxima Medical Center

Evaluation of treatment for heavy menstrual bleeding



Malou Herman

ISBN: 978-90-446-882-3
Font: Myriad Pro Light
Layout: Ferdinand van Nispen

Heel mooi gedaan met de figuren op de hoofdstuk pagina's! Super fijn dat je deze weekenddag voor me gewerkt hebt!!

Agatha Boerleider
Lecturer/researcher at Saxion University of Applied Sciences in Enschede

Non-western women in maternity care in the Netherlands



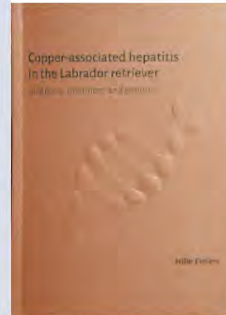
Agatha Winifred Boerleider

ISBN: 978-94-122-1292-9
Cover and PDF Design: Ferdinand van Nispen

De kaft is prachtig! Ik ben er heel blij mee!

Hille Fieten
Faculty of Veterinary Medicine, Utrecht University

Copper-associated hepatitis in the Labrador retriever diagnosis, treatment and genetics



Hille Fieten

ISBN: 978-90-446-869-4
Font: Myriad Pro
Special: Praeg on the cover and paper and pictures
Layout: Ferdinand van Nispen

Het is het mooiste proefschrift dat ik ooit heb gezien

Rosa Sloot
Researcher NIVEL

Epidemiological studies on tuberculosis control and respiratory viruses



Rosa Sloot

ISBN: 978-90-446-866-3
Font: Myriad Pro Sans
Layout: Ferdinand van Nispen

De boekjes zagen er ontzettend mooi uit! Ik ben erg blij met het resultaat. Veel dank voor al je werk.

Your thesis in good hands!



GVO gespecialiseerd in het drukken van proefschriften

- Drukken in Nederland, snelle directe communicatie
- Gegarandeerde tijdige levering
- Proef print
- Hoge kwaliteit digitale en offset druk
- In huis afwerking, incl genaaid gebonden (ook voor digitale druk)
- Alle specials mogelijk; UV-spot, embossing, flappen, laser
- FSC gecertificeerde productie, inclusief logo
- Gratis (English speaking) helpdesk



drukkers  vormgevers

Your thesis in good hands!



Planning

Books to the Beadle (Pedel); **THIS DATE IS LEADING!**

- Delivery date books
- Print production time
- Additional time for design

Week 1 Upload and final print proof
Week 2 Printing inside and cover
Week 3 Laminat, Bind and Deliver



Your thesis in good hands!



Quote request

Important parameters.

- Number of copies
- Number of pages
- Number of full colour pages
- Adhesive or Sewn Binding
- Lay-out and design work, cover specials

Quote includes invitation, propositions and advice
from English speaking DTP helpdesk

AT GVO THE COVER IS ALWAYS PRINTED IN OFFSET & FULL COLOR



Your thesis in good hands!



You're done typing. What now?

Basic rules to design the inside work

- Set up files in A4 size or standard book size (no letterformat!)
- Check structure of inside work
- Determine the styles
- Odd pages start on the right, even pages on the left
- Chapters start (preferably) on the right side
- Always put in blank pages
- Landscape pages, top turn left, also on left-hand page



Your thesis in good hands!



Which fonts, sizes and line spacing?

Basic rules to set up your document

- Use line space between 1,1 - 1,5 (1,5-2 on A4 size)
- Characters with serif (**Times**) versus sans serif (**Arial**)
- Reading text 10 points in final book size (12 points on A4 size)
- Register lines at the front and the back of the pages
- Bleeding pages (image runs off the edge) extra 3mm around that page



Your thesis in good hands!



How about Illustrations?

- All drawings, graphs, diagrams
- Line thickness minimum 0,3 points in book size 17 x 24 cm
- Do not use PostScript fillings or shades in graphs and bar charts



- Use grey tints with 10% difference
- Resolution 1200 dpi
- Submit on the actual size to be used in the book
- File format, save as TIFF, high res JPEG (best in Word) or PDF

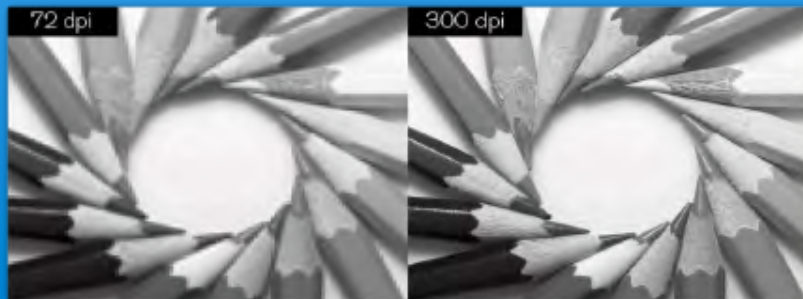


Your thesis in good hands!



Black/white photos

- Convert and save black/white photos to grey scale
 - Photos with text. Convert text to vectors/outlines in order to keep text sharp
 - Resolution 300 dpi
 - File format. Save photos as TIFF, EPS or JP(E)G
- Tip: Don't save JP(E)G over and over



drukkers  vormgevers

Your thesis in good hands!



Full Colour photos

- Full colour photos must be supplied as a C M Y K full colour file
- Never use R G B colour
- Resolution 300 dpi
- File format, save as, TIFF, EPS, (JPEG*)



Your thesis in good hands!



Choice of 3 FSC guaranteed papers

- 100 grams machine coated silk (most chosen)
- 90 grams ground wood free offset, white
- 90 grams ground wood free offset, unbleached



Other paper types available on request

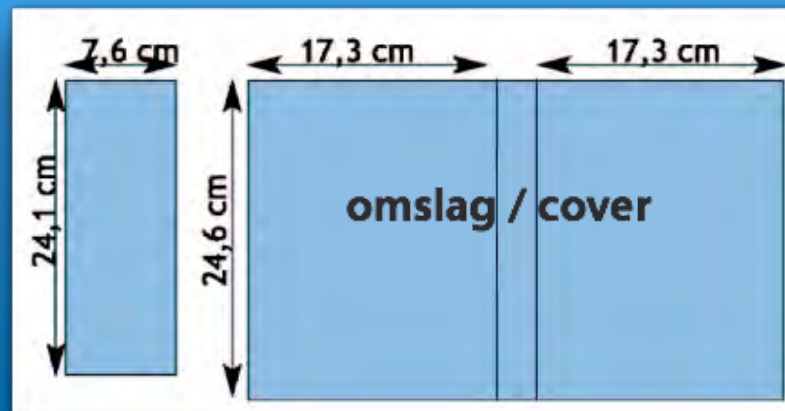


Your thesis in good hands!



Designing the cover yourself

- Set up the book size 17 x 24 plus 3 mm extra around
- Start your book title at least 7 mm from the spine
- Set it up in CMYK colors
- Calculate spine



Your thesis in good hands!



How to calculate the spine

Total number of pages / the paper
dividing factor = spine width in mm

dividing factor depends on the paper type:

19 For ~100 grams silk machine coated paper, white

16 For ~90 grams ground wood free offset paper, white

15,5 For ~90 grams ground wood free offset paper, unbleached

Add 0,5 mm for sewn binding!



Your thesis in good hands!



Thesis and cover specials

Inside

- Fold out
- Tread sewn

Cover

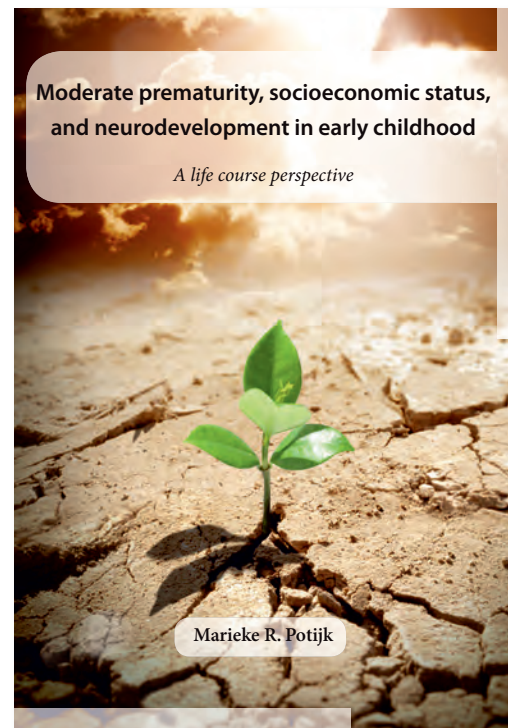
- Laminate finishes (standard at GVO)
- Flap(s)
- Die cut, embossing/debossing
- UV spot finish or lasering
- Hard cover



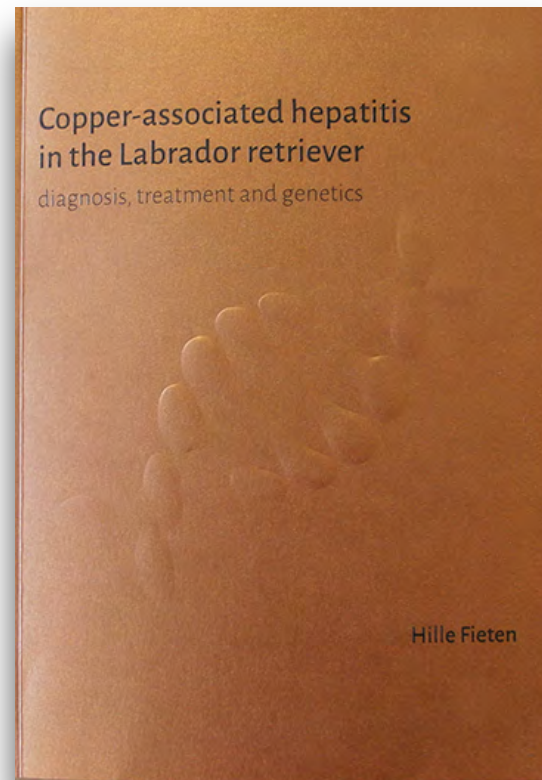
Tread sewn



Cover and invitation



Embossing 2D & 3D



Embossing 2D



Embossing 3D (outside cover)



Embossing 3D (inside cover)



UV Spot



UV Spot thickened



UV Spot thickened



Hard cover (e.g. 1 to all)



Short version



Grow paper: everything is possible!



Grow paper: everything is possible!



Your thesis in good hands!



Ready to print: a print ready PDF

- Customers receive a free Acrobat PDF writer link and instructions
- Visit our website www.phd-thesis.nl | www.proefschriften.nl
- Call our English speaking DTP helpdesk!
- Read our booklet 'How to make a PhD thesis!' (or in Dutch; 'Een proefschrift maak je zo')

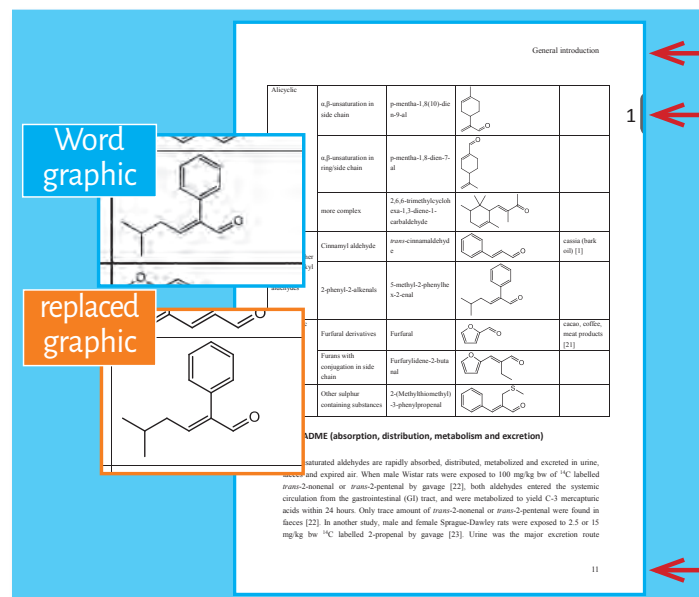
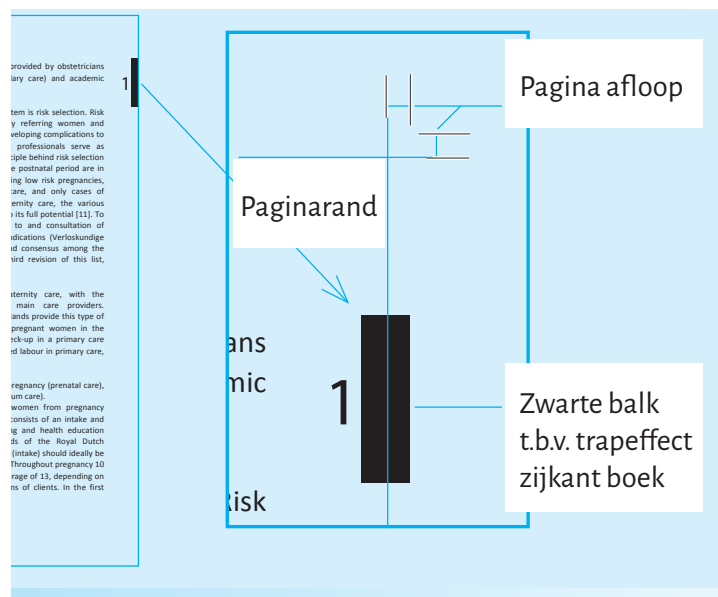


Opmaak en vormgeving van uw proefschrift



PDF design

- Basic; toevoeging 1 grafisch element, omzetten naar drukbestand
- Standaard; toevoeging 3 grafisch elementen, omzetten naar drukbestand

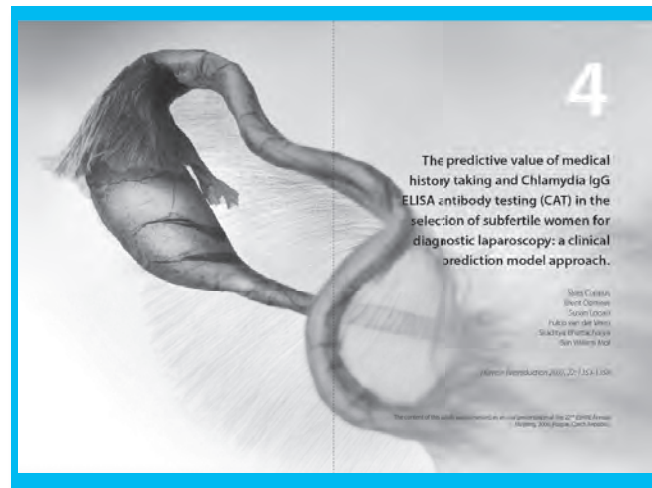
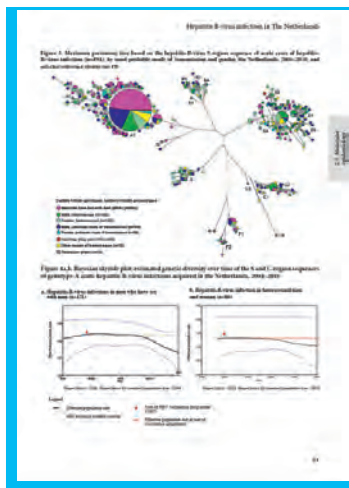
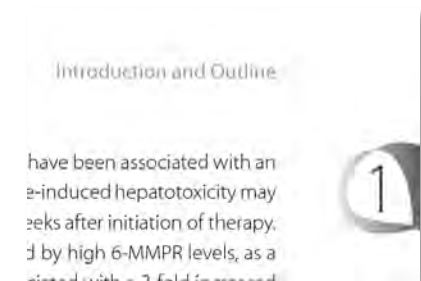


Opmaak en vormgeving van uw proefschrift



Opmaak vanuit Word document

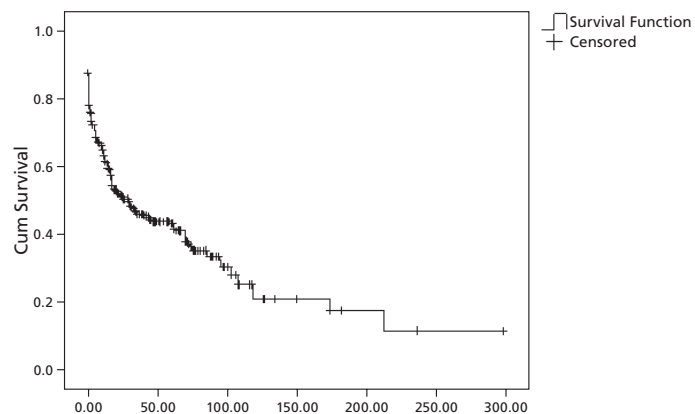
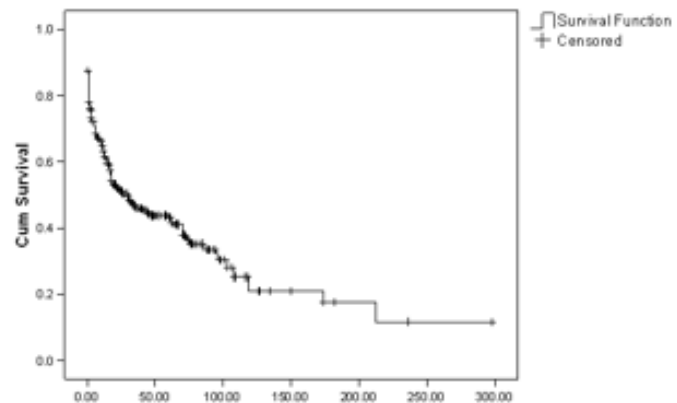
- Basic; omzetten naar drukklare PDF, herplaatsen grafische elementen, incl omslag
- Standaard; professionele opmaak, enkele keuzes in vormgeving, excl omslag
- Custom; incl gesprek omgeving Utrecht, professionele opmaak, keuze uit diverse lettertypen, persoonlijk ontwerp



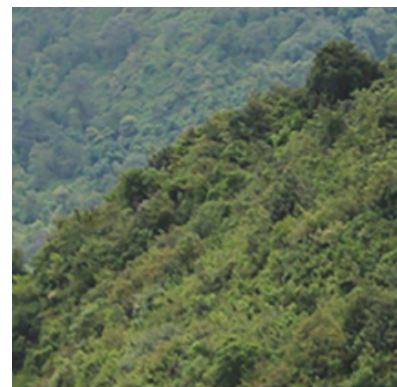
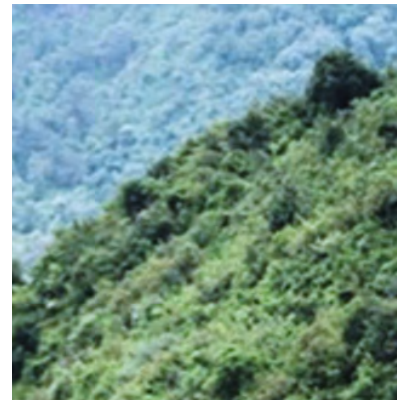
Opmaak en vormgeving van uw proefschrift



Grafieken natekenen



Foto's verbeteren

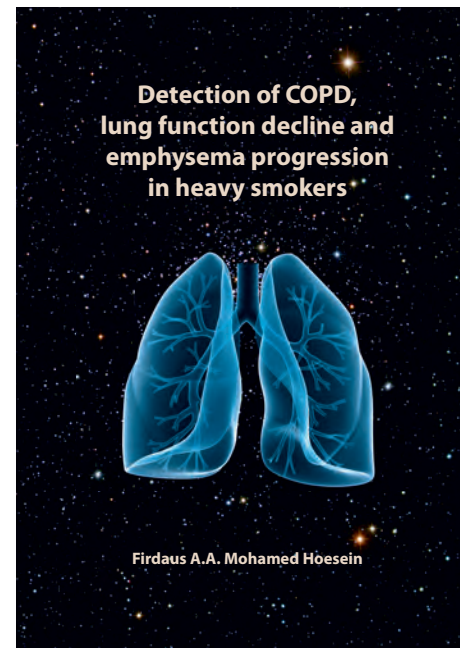
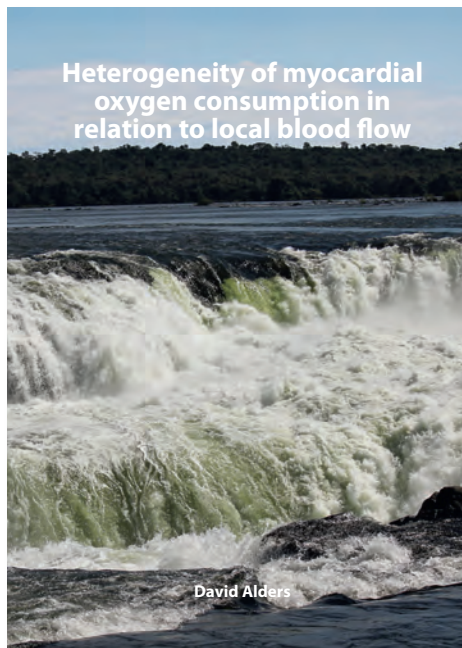


Opmaak en vormgeving van uw proefschrift



Cover design

- Standard; ontwerp omslag en lay-out met 1 foto zonder bewerking
- Custom; ontwerp omslag en lay-out met 1 of meerdere foto met bewerking



Opmaak en vormgeving van uw proefschrift



Mogelijkheden en prijzen (conform afspraken met GVO)

BASIS WORD DOC		BASIS PDF DOC
COVER	INSIDE	
DESIGN BASIC (cover & inside) 400€		PDF DESIGN BASIC (inside) 75€
COVER DESIGN STANDARD 75€	DESIGN STANDARD (inside) 475€	PDF DESIGN STANDARD (inside) 175€
COVER DESIGN CUSTOM 175€	DESIGN CUSTOM (inside) 575€	readable PDF or E-pub 150€
PRINT READY FILE		PRINT READY FILE





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+31 (0)6 46 34 34 52



GVO drukkers & vormgevers B.V.
Niels Bohrstraat 36, Ede
Tel. +31 (0) 318 - 54 40 30



A good match!

Your thesis in good hands!



Q & A

We take care of it

Thanks for your attention!

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We'll take care of it.

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www.proefschriften.nl

